

The Aspire Survey: An Instrument for Facilitating Parent Involvement

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“Simply put, do not ask a parent with marketing and/or graphic design skills to bake brownies — when she could be creating dynamic publicity, partnership, and proposal materials for the school, with less effort, more meaning, and greater returns...”

Parent involvement in their children’s education is an important contribution to student’s achievement and engagement at school. Although often talked about, there are few good tools to facilitate this process. The Aspire Survey, developed by Michelle Femc and Mallory Bagwell, provides an easy way to map 6 factors (Assets, Skills, Professions, Interests, Relationships, Environment) of a school’s extended community and is an invaluable resource for discovering/planning of Types I, II, & III activities. It connects the talents, interests, and connections of parents with the enrichment of the curriculum while creating higher valuations of, and returns on, parent participant involvement within various school programs. Check out the Survey at:
<https://theaspireurvey.com>