The Importance Product Options in Creative Productivity

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The goal of all creative and investigative contributors of knowledge in the adult world is almost always the same—Impact Upon Audience, is the *raison d'être* of people trying to influence or change things, hopefully to make the world a better place (Renzulli et al., 2006).

When we think about young people creating and investigating various topics of interest one important concern is how and where they might share their work with one or more potentially relevant audiences (Renzulli, 2021).

One of the things we have done to facilitate expression style preferences is to create an instrument that allows students to explore product options is about ways they might like to express themselves. The instrument, entitled My Way (named after the Frank Sinatra song, *"I Did It My Way"*) asks questions about eleven categories of product preferences (Written, Oral, Artistic, etc.). A copy of the instrument can be found here: [My Way… An Expression Style Inventory].

This brief article includes a listing of general product areas and some product areas for specific product categories. It is recommended that discussions and even some examples of specific products be made available to students as they explore the ways in which they would like to express themselves. Discussions should also include suggestions for contacting groups such as specific professional organizations, interest groups, hobby groups, newsletters, journals, and other publications that focus on given topics. There are organizations for just about any topic in the world and information about these organizations can be found on the Internet. Paul Torrance, the legendary founder of the scientific study often said that audience-finding is the very important final step of the creative process. Remember, *impact upon audience* the major goal of persons that want to influence others in any way. Every good salesman or woman knows about this and of course, they have a wealth about the product they are trying to see.

General Product Categories

• Artistic Products 　• Architecture 　• Murals 　• Sculpture 　• Maps 　• Makeup 　• Graphic, Digital, & Landscape Designs 　• Fashion Design 　• Etc. • Performance Products 　• Skits 　• Role Playing 　• Dance 　• Mime 　• Interpretive Song 　• Plays 　• Etc.	• Spoken Products 　• Debates 　• Speeches 　• Demonstrations 　• Panel Discussions 　• Book Talks 　• Poetry Readings 　• Broadcasts 　• Etc. • Visual Products 　• Videos 　• Musical Scores 　• Blueprints 　• Diagrams/Charts 　• Timelines 　• Multimedia 　• Cartoons 　• Etc.	• Constructed Products 　• Puppets 　• Models 　• Robots 　• Set Designs 　• Gadgets 　• Furniture 　• Sports Equipment 　• Costumes 　• Jewelry 　• Software 　• Quilts 　• Gardens 　• Games (board & virtual) 　• Etc.

General Category Product Planning Guide

Models/Construction Products			
Drama sets	Gardens	Bird houses	Instruments
Sculpture	Dioramas	Bulletin boards	Robots
Relief map	Shelters	Circuit boards	Machines
Habitat	Collections	Paper engineering	Rockets
Bridges	Ceremonies	Puppet theaters	Play facilities
Inventions	Learning centers	Computer programs	Quilts
Food	Pottery	Computers	Multimedia
Vehicles	Working models	Documentaries	presentation
Fitness trails	Ant farms	Exhibitions	Hydroponic farms
Microscopes	Buildings	Interviews	Masks
Microscope slides	Toys	Scale models	Robots
Aqueducts	Games	3-d figures	Gifts
Terrariums	Books	Graphs	Catalogs
Greenhouses	Solar collectors	Furniture	Mazes
			Blueprints

Written Products			
Pamphlets	Parables	Analyses	Lists
Brochures	Advertisements	Epics	Budgets
Books	Laws	Web pages	Criteria listings
Speeches	Graphs	Autobiographies	Census reports
Captions	Notes	Flow charts	Folktales
Charts	Diaries/journals	Amendments	Graphic organizers
Radio programs	Poetry	Family trees	Story problems
Instructions	Marketing plans	Position statements	Public service
Interview questions	Comic strips	Banners	announcements
Outlines	Jokes/riddles	Plays/skits	Ethnography
Simulations	Slogans	Letters/postcards	Maps
Recipes	Songs/lyrics	Crossword puzzles	Timelines
Legends	Questionnaires	Summaries	Multimedia
Definitions	Invitations	Consumer reports	presentations
Bibliographies	Story boards	Articles (newspaper,	Discussion group
Rhymes	Greeting cards	journal, etc.)	questions
			Limericks
			Grants

Artistic Products			
Architecture	Batik	Landscaping	Puzzles
Murals	Exhibits	Terrariums	Car designs
Decoration	Cartoons	Mosaic	Maps
Sculpture	Book covers/designs	Collage	Sewing
Filmstrips	Fabric design	Silk screens	Puppets
Slide shows	Maps	Movies	Set design
Comic strips	Mobiles	Videos	Tin ware
Yearbook	Fashion design	Computer graphics	Pottery
Advertisements	Jewelry	Aquariums	Iron work
Drawing	Diorama	Painting	Weaving
Graphic design	Furniture design	Web pages	Calligraphy
Photography	Wood carvings	Package design	Tessellations
Engraving	Political cartoons	Postcards	Multimedia
Etching	Horticultural design	Posters	presentations
		Computer graphics	

Performance Products			
Skits	Dance	Films/videos	Interpretive song
Role playing	Mime	Reader's theater	Composition
Simulations	Puppet shows	Poetry readings	Chorale
Theatrical	Dramatic	Improvisations	Concerts
performance	monologues	Musical performance	Parades
Vocal	Comic performances	Experiments	Reenactments
Athletic events	Demonstrations		

Spoken Products			
Debates	Lecture	D. J. Shows	Book talks
Speeches	Mock trials	Panel discussions	Chronicles
Radio plays	Songs	Celebrity roasts	Forums
Advertisements	Sales promotions	Narrations	Sign language
Poetry readings	Simulations	Sermons	Puppet shows
Storytelling	Demonstrations	Dedication	Book reviews
Poetry for two voices	Phone conversations	ceremonies	Audiotapes
Interviews	Eulogies	Weather reports	Infomercials
Oral histories	Announcements	Rap songs	Master of ceremony
Newscasts	Comedy routines	Town crier	Oral reports
		Guided tours	

Visual Products			
Videos	Layouts	Ice sculptures	Maps
Slide/digital photo shows	Models	Demonstrations	Diagrams
Computer printouts	Pottery	Cartoons	Mobiles
Sculptures	Proclamations	Travel brochures	Set design
Table settings	Computer programs	Athletic skills	Experiments
Advertisements	Timelines	Blueprints	Caricatures
Puppets	Diagrams/charts	Lists	Silk screening
Calendars	Sketches	Multimedia	Graphic organizer
Musical scores	Graphs	presentations	Photography
Book jackets	Collages	Graphic design	Fashion design
		Paintings	

Leadership Products			
Speeches	Mock trails	Open forums	Service learning projects
Plans	Musical	Fund raising	Editing a newspaper
School patrols	performances	Student	Directing a plan
Leading rallies	Elections	council/government	Bulletin board/chat
Consensus building	Debates	Organizing a business	room/discussion
Role playing	Campaigns	Organizing a group	group on internet
	Protests	Editorials	Club or class webmaster

References

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